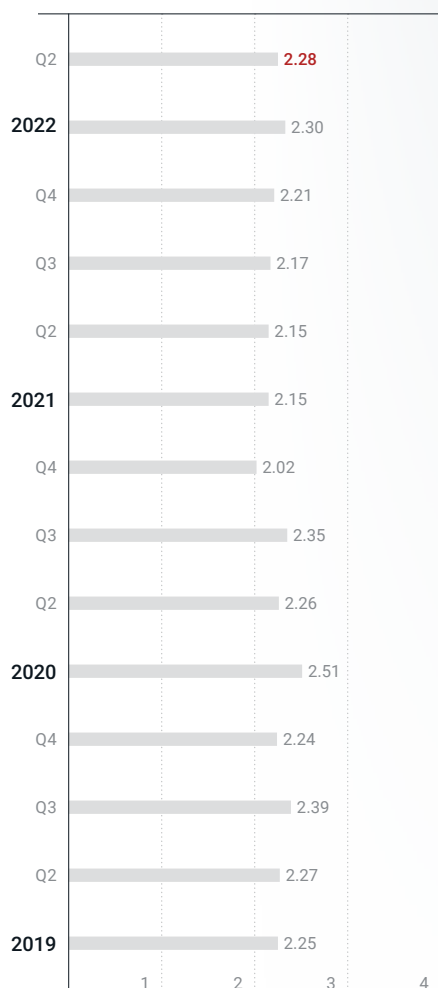




NWYC Q2 2022 QUARTERLY INDEX

Small Business Sentiment Towards Congress

2.28 Combined Index Score



2022 Midterm Elections



80% of small business owners will vote for candidates in the midterm elections who propose policies that will improve the U.S. economy and thus, their own business, and who support **policies with fewer regulations.**



99%

of small business owners **plan to vote** in the 2022 midterm elections



52%

of small business owners say the outcome of the midterm elections will impact their business **"a great deal"**



15%

will vote based on candidates' **support of small business** regardless of party



10%

said the midterms would impact their business **"a little"** or **"none at all"**

Small Business Sentiment

78% of business owners believe **we are in a recession**

57% of business owners say their business **has remained flat**



“Business owners plan to vote for candidates that build back the U.S. economy and support their small businesses with less regulations, less spending, less government programs, and will work to get inflation and the U.S. supply chain under control.”

RANDY FORD, PRESIDENT AND COO OF NATIONAL WRITE YOUR CONGRESSMAN



Inflation is affecting 98% of business costs and pricing for products and services for small business owners